Wyedean
School and Sixth Form Centre
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Subject	**GCSE Business (AQA)**					Year 10
	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
Topic/Specification reference	**3.1 Business in the Real World**	**3.2 Influences on Business**	**3.3 Business Operations**	**3.3 Business Operations**	**3.4 Human Resources**	**3.4 Human Resources:**
Knowledge	The purpose and nature of businesses Business ownership Setting business aims and objectives Stakeholders Business location Business planning Expanding a business	Technology Ethical and environmental considerations The economic climate Influences on Business: Globalisation Legislation Competition	Production processes The role of procurement	The concept of quality Good customer services	Organisational structures Recruitment and selection	Motivating employees Training Preparation for end of year exam and links to work experience.
Skills	From the start we focus repeatedly on the key exam skills of analysis, application and evaluation. Students will also practise and develop mathematical skills to interpret and analyse data as well as applying a range of calculations. Students will learn to apply their knowledge to real-life examples and critically evaluate news stories. Careers education is inter-woven through various topics. Students develop the skills and knowledge that would enable them to become entrepreneurs.					
Key vocabulary	See Knowledge Organiser					
Assessment	Q&A and low stakes quizzing most lessons using whiteboards and written tests, marked responses to exam questions, end of topic assessment, termly mock exams. HW set using Seneca for knowledge consolidation and retrieval.					

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Subject	**GCSE Business (AQA)**				Year 11
	Term 1	Term 2	Term 3	Term 4	Term 5
Topic/Specification reference	**3.5 Marketing**	**3.5 Marketing**	**3.6 Finance**	**3.6 Finance**	
Knowledge	Identifying and understanding customers Segmentation Market research	The marketing mix Product life cycle Product portfolio	Sources of Finance Cash flow Financial terms and calculations	Analysing financial performance Revision and preparation for the exams	Revision and preparation for the exams
Skills	From the start we focus repeatedly on the key exam skills of analysis, synthesis, application and evaluation. Students will also practise and develop mathematical skills to interpret and analyse data as well as applying a range of calculations. Students will learn to apply their knowledge to real-life examples and critically evaluate news stories. Careers education is inter-woven through various topics. Students develop the skills and knowledge that would enable them to become entrepreneurs.				
Key vocabulary	See Knowledge Organiser				
Assessment	Q&A and low stakes quizzing most lessons using whiteboards and written tests, marked responses to exam questions, end of topic assessment, termly mock exams. HW set using Seneca for knowledge consolidation and retrieval.				

For full details of the specification please click HERE